

S T A R T Y O U R N E W B I Z

the worksheet

This worksheet is designed to help you organize the basics of your business.

With this you will be able to sort out everything you need to get started and launch YOUR BIZ!

WHAT'S YOUR BUSINESS NAME?

LIST ALL SERVICES YOU OFFER:

GIVE YOURSELF A LAUNCH DATE:

WHAT IS YOUR **MAIN** GOAL?

WHO IS YOUR TARGET AUDIENCE? AGE? LIKES?

WHAT IS YOUR COMPETITION DOING? WHAT MAKES YOU DIFFERENT?

WHAT IS YOUR BRAND PERSONALITY?

YOUR BIZ MISSION/VISION:



W A S T H I S H E L P F U L ?



Oh hey there!

Let me introduce myself! My name is Emmy Jones, I'm a designer, letterer and all around Disney lover. I am also co-founder of a business on a tiny corner of the Internet called WeAreKemy :) Thank you for joining our Library! We love creating freebies for you, I hope this was helpful and that you are one step closer to making your biz stronger. Cheers!

-Em

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SAY YES AND YOU'LL FIGURE IT OUT AFTERWARD.

-TINA FEY